

AEHA Priority Plan 2022–2024

Vision

To achieve an equitable, sustainable and ethical health system that advances the health, wellbeing and interests of patients, communities and the healthcare sector.

Purpose

- To promote collaboration and interaction among healthcare sector organisations and those who work within them that fosters equity and that benefits patients, consumers, students, educators, communities, populations, healthcare systems and the healthcare sector.
- To enhance the integrity and trustworthiness of organisations in the healthcare sector.
- To promote public confidence and trust in healthcare sector organisations by demonstrating a shared commitment to integrity and ethics.
- To encourage dialogue about ethics and equity in healthcare both internationally and nationally.

Key Areas of Focus

Advocacy and awareness

Embedding ethics

Organisation sustainability

Advocacy and awareness

Aims:

- To be a leading voice on equity and ethical practice in the healthcare sector
- To be the key cross-sectoral consultative body on ethical matters in the healthcare sector
- To have a strong and healthy relationship with government
- To be relevant and visible to AEHA members and the Australian community
- To develop workable models of engagement and connection among AEHA members.

<u>Key Priorities</u>	<u>Deliverables and Measures</u>
1) To invite members to identify their top three ethical matters; establish an annual forum for discussion on these issues annually; and publish the issues and outcomes from the discussions as an awareness-raising and training exercise	A summary of contemporary ethical matters by: June 2022, June 2023, June 2024
2) To publish AEHA member ethical sentiment outcomes to the community	December 2022, December 2023, December 2024
3) To explore the utility and feasibility of an AEHA ethics consultative service	December 2022
4) To share AEHA case studies and make them available for members to use in professional and organisational development	At least two per year
5) To profile at least two positive ethical health outcomes that can be linked to the ACF each year	From January 2022
6) To establish regular timetable of meetings with the Federal Minister for Health and other government bodies to: <ol style="list-style-type: none"> raise systemic equity and ethical issues; highlight positive health outcomes identified by members and; Raise the profile of AEHA with government. 	Annual
7) To increase AEHA's profile through social media and communication activities	Establish social media presence by December 2021. Establish communication measurement tracking: reported quarterly
8) To evaluate the appropriateness and feasibility of a mediation service	June 2023
9) To hold two ethics symposiums per year	From January 2022
10) To promote AEHA activities nationally and internationally	From December 2021

Embedding ethics

Aims:

- To encourage the adoption of ACF principles nationally and internationally where culturally and socially appropriate
- To develop, collate and share resources, tools and strategies to assist members implement the ACF principles and to encourage equitable and ethical practice
- To apply the ACF principles to emerging structures for healthcare delivery (e.g., virtual healthcare) and to specific issues (e.g. new health informatics).

<u>Key Priorities</u>	<u>Deliverables and Measures</u>
1) To establish a clearing house for education and learning	Scoping October 2022 Development: October 2023 Implementation: June 2024
2) To invite members to identify and share at least one strategy, resource or tool each year	From June 2022
3) To showcase member strategies, resources and tools – at least three per year	From September 2022
4) To host one patient equity symposium per year	From January 2022
5) To identify most common commercial practice ethical dilemmas	From September 2022
6) To educate and provide case studies on responsible commercial practices	From January 2023
7) To work with APEC and others to develop tools to measure and track the impact of the ACF and of ethical behaviours	From October 2021
8) To develop and implement strategies to increase the number of member organisation's self-reporting on the alignment of the ACF	To 40% of members by 31 December 2022 To 50% of members by 31 December 2023 To 60% of members by 31 December 2024
9) To monitor and increase the number of ethics sessions at member conferences	January 2022
10) To develop ethics position statements for: <ol style="list-style-type: none"> patient equity; responsible commercial practice; virtual health and data management 	June 2022 September 2022 December 2022
11) To develop a guideline for awarding CPD points for member involvement in ethical activities	December 2022

Organisation sustainability

Aim:

- To develop an organisational and governance structure that will enable AEHA to achieve its goals
- To develop a funding model that will secure the future of the AEHA
- To expand membership of the AEHA so that it is representative and inclusive and brings together organisations committed to equity and ethical practice.

<u>Key Priorities</u>	<u>Deliverables and Measures</u>
1) To develop and implement a sustainable funding model	Present options to Steering Committee: June 2022 Agree sustainable funding model: December 2022 Implement sustainable funding model: January 2024
2) To develop and implement an organisational and governance structure (including terms of reference for various subgroups, processes for developing position statements)	Propose options: June 2022 Agree on approach: December 2022 Implement: January 2024
3) To actively identify new members and proactively engage new members – 10 a year (including targeting under-represented groups e.g. Aboriginal and Torres Strait Islander peoples)	June 2022 From January 2022, annually
4) To review AEHA governance effectiveness	From August 2021, annually